inal (non-technical) Report: Discuss your findings to a non-technical   
decision maker. Introduce your project and summarize some key findings   
that could be useful to understand rental bike demand. Limit 1.5 pages   
(double-spaced). “final\_report\_XXX.pdf” where XXX is your 7-digit   
PeopleSoft ID number. (Note: Non-technical decision maker means that   
they will not know phrases concepts such as (but not limited to): lasso, ridge   
regression, random forests, gradient boosted trees, tuning parameter, cross   
validation, mean squared error, bias, variance, overfitting, etc.)